

OUR BUSINESS MODEL

Our capital inputs

We use the six capital resources interchangeably and appreciate that there are trade-offs between them. These trade-offs are carefully considered to preserve shareholder value.

- Human**
14 706 Employees
Board
- Intellectual**
27 Gaming licences
Respected brand and reputation
IT systems
- Productive**
Properties across 8 countries
- Social and relationship**
Stakeholders – partners, guests, customers, communities and employees
- Financial**
Debt
Equity
- Natural**
Resources – energy and water
Fauna and flora at our pristine properties

Business activities and outputs

Our business activities draw on the various capital resource inputs and convert these into our activities and outputs – gaming and hospitality which are supported by various central service functions. Our activities and outputs allow us to measure and monitor progress against the group’s strategic objectives and create stakeholder value. We leverage our core assets, unused land, past experiences, strategic partnerships and management skills to capitalise on growth opportunities and create memorable guest experiences.

- Gaming**
Our gaming licences are the most critical enabler allowing us to operate and fulfil our purpose and vision. We continuously review and evaluate our licence conditions to ensure we fully comply and maintain our licence to operate.
 - > Tables
 - > Slots
 - > Alternative gaming such as LPMs
 - > Online sports betting
- Hospitality**
Our unique hotels and resorts, their pristine location and superior offerings are some of our key differentiating factors that keep our guests choosing Sun International as a destination of choice. The group’s food and beverage offering provides something for all food lovers. Most of our properties have the facilities and infrastructure to host world-class events and conferences, which drives footfall at properties and creates memorable experiences.
 - > Hotels and resorts
 - > Food and beverage
 - > Events and conferencing
 - > Property development and refurbishments
- Business support**
This division leads innovation, technology and administrative services for business operations to enable optimal use of digitalisation, technology and business processes in achieving our strategic objectives.
 - > Innovation
 - > Technology
 - > Administrative services
- Central services**
These support services include finance, IT, HR, marketing and legal and corporate services that are critical to providing sound financial business models, achieving efficiencies across the group, building relationships with key internal and external stakeholders and providing governance in areas aligned to legislation and regulations.
 - > HR
 - > IT
 - > Marketing
 - > Finance, legal and corporate services
 - > Sustainability



OPERATING ENVIRONMENT/ GAMECHANGERS
Regulation
Industry and gaming bodies
IT advancements
Society

DIFFERENTIATORS
Strong brand and proud legacy
Gaming pioneers in South Africa
Unique iconic properties
Significant economic contributor
Geographic diversification

PILLARS/FOUNDATION
Corporate governance
Risk management
Sustainable business practices